

IOC Athletes' Entourage Commission Four-Year Plan

Background

This four-year plan outlines the role of the IOC Athletes' Entourage Commission, specifically in the delivery of Olympic Agenda 2020 recommendations and their potential areas for collaboration with the IOC Athletes' Commission.

A working group consisting of Athletes' Entourage Commission members was established to develop this plan and this was then approved by the full Commission during their meeting on 9 November 2017.

Introduction

As the important role of the athletes' entourage becomes more exposed and significant within the Olympic Movement, an effective IOC Athletes' Entourage Commission is of utmost importance. It is therefore essential for the Commission to have a clear focus and direction for the coming years to ensure their role is fulfilled and their work has maximum impact.

One of the IOC's missions is to put athletes at the heart of the Olympic Movement and Olympic Agenda 2020 sets the strategic roadmap for how the IOC seeks to achieve this. Within Olympic Agenda 2020, the IOC has outlined recommendations which aim to strengthen support to athletes and the IOC Athletes' Entourage Commission has an important role in delivering these recommendations. Furthermore, the new IOC Athletes' Commission Strategy was approved by the IOC Executive Board in September 2017 and this outlines the future focus for work of the IOC Athletes' Commission.

Priorities

The following priorities have been identified for the IOC Athletes' Entourage Commission:

- 1. Raise the awareness of the athletes' entourage within the Olympic Movement.**
- 2. Collaborate with the IOC Athletes' Commission to deliver elements of their strategy that support athletes to develop in their sporting and non-sporting careers.**
- 3. Support Olympic Movement stakeholders and promote the importance of them having a qualified and educated athletes' entourage.**
- 4. Support the achievement of gender equality within the athletes' entourage.**
- 5. Promote the important role of the athletes' entourage in safeguarding athletes from harassment and abuse in sport.**

Initiatives

1. Raise the awareness of the athletes' entourage within the Olympic Movement:

- Deliver a revised Athletes' Entourage Commission Mission Statement to ensure clarity of:
 - The mission and the role of the Commission
 - The objectives and goals of the Commission
 - The definition of athletes' entourage
 - The priorities of the Commission.
- Actively contribute to discussions and the resolution of relevant issues for athletes and athletes' entourage within the Olympic Movement.
- Strengthen relationships with relevant IOC Commissions including Athletes', Ethics, Medical and Scientific, Olympic Solidarity and Women and Sports to strengthen and ensure collaboration on athletes' entourage related topics.
- Activate IOC Athletes' Entourage Commission members to be ambassadors of the athletes' entourage and the Commission during selected events.
- Annually deliver the IOC Coaches Lifetime Achievement Awards to one female and one male retired coach for their outstanding contribution to an athletes' life and the Olympic Movement.

2. Collaborate with the IOC Athletes' Commission to deliver elements of their strategy that support athletes to develop in their sporting and non-sporting careers:

- Maximise the athletes' entourage as a channel to reach athletes through the inclusion of the athletes' entourage within the IOC Athlete Engagement Strategy v 2.0.
- Identify the role of the athletes' entourage within the IOC Athlete Programmes Outreach Strategy by:
 - Supporting athletes' to transition their careers into employment within the athletes' entourage.
 - Highlighting areas where athletes' entourage related content can be included.
- Collaborate with the IOC Athletes' Commission on the IOC International Athletes' Forum and the IOC Athlete Career Programme Forum to integrate content relating to the athletes' entourage.
- Organise an annual joint meeting with the IOC Athletes' Commission during the IOC Commissions week.

3. Support Olympic Movement stakeholders and promote the importance of them having a qualified and educated athletes' entourage:

- Support International Federations and National Olympic Committees that wish to create or have created an Athletes' Entourage Commission or equivalent consultative body through advice and a toolkit.
- Continue to provide online learning materials to support athletes' and athletes' entourage.
- Provide guidance for International Federations and National Olympic Committees on the education of their athletes' entourage.
- Increase the awareness and the education of Technical officials.
- Identify organisations which support members of the athletes' entourage (such as the Association of Sports Performance Centres, the International Council for Coaching Excellence and the International Referees Association) and develop plans for collaboration to maximise the IOCs support to athletes.

4. Support the achievement of Gender equality within the athletes' entourage:

- Activate the Athletes' Entourage Commission to support relevant recommendations of the IOCs Gender Equality Review project.

5. Promote the important role of the athletes' entourage in safeguarding athletes from harassment and abuse in sport:

- Raise awareness of the importance of safeguarding athletes from harassment and abuse in sport.
- Provide expertise and experience to assist in the development of targeted and detailed information for athletes' entourage members related to the role that the entourage and Athletes' Entourage Commission play in safeguarding athletes from harassment and abuse in sport.

Got feedback or questions? Do not hesitate to contact athlete365@olympic.org