



ABOUT THE OLYMPIC MUSEUM...

- Name:** **The Olympic Museum**
Foundation of the International Olympic Committee
1, quai d'Ouchy, P.O.Box, 1001 Lausanne, Suisse
Tel. +41 21 621 65 11, fax +41 21 621 65 12
www.olympic.org/museum
- Surface area:** 11,000 m² over five levels and a park of 22,000 m²
- Architects:** Pedro Ramírez Vázquez, of Mexico (Mexico)
Jean-Pierre Cahen, of Lausanne (Switzerland)
- Cost:** CHF 108 millions. Eighty five per cent from donations (the balance being covered by the IOC)
- Inauguration:** On 23 June 1993 by Juan Antonio Samaranch, President of the International Olympic Committee, and Adolf Ogi, President of the Swiss Confederation
- Infrastructure & services:** An auditorium that seats 180, and five meeting rooms for films, audiovisual programmes, seminars, meetings, etc.
A restaurant (150 places) and terrace with an exceptional view over the quai d'Ouchy and the Savoie mountains
Organisation of events
Shop: posters, books, DVDs, sports gear, various items linked to the Olympic rings, souvenirs
Educational services for schools
Public library and video library
3D theatre
- Permanent exhibitions:** ***The Olympic Movement***, dedicated to the history and origins of the Olympic Movement, and the ***Athletes and the Games***, fully devoted to the Olympic Games and the exploits of the well-known or lesser well-known athletes who have left their marks on Olympic competitions
Stamp and coin exhibitions
A garden full of greenery and hundred-year-old trees on the edge of the quay by a monumental fountain. There, the greatest contemporary artists have displayed, in bronze, marble and steel, their interpretation of sport, the athlete and the Olympic ideals. These include Arnoldi, Berrocal, Botero, Calder, Chillida, Folon, Graham, Niki de Saint Phalle, Tàpies and Mitoraj

Temporary exhibitions:

Three large exhibitions every two years

Personalities:

Numerous personalities and athletes have visited The Olympic Museum

The athletes include Katarina Witt, godmother of the Museum, *Alinghi's* crew, Simon Ammann, Usain Bolt, Sergey Bubka, Leroy Burrell, Philippe Caneloro, Didier Cuhe, Vincent Defrasne, Stéphane Diagana, David Douillet, Hicham El Guerrouj, Roger Federer, Dick Fosbury, Cathy Freeman, Frankie Fredericks, Steffi Graf, Mike Horn, Jean-Claude Killy, Eddy Merckx, Edwin Moses, Li Ning, «Pelé», Marie-Jo Péric, Bertrand Piccard et Brian Jones, Michel Platini, Alexander Popov, Asan Powell, Stève Ravussin, Mark Spitz and Alberto Tomba

Many famous artists' work has been exhibited at the Museum, including that of Miró, Andy Warhol, Igor Mitoraj, Etienne Delessert, André Hambourg, Jean-René Sautour-Gaillard, Hans Erni, Antoni Tapiès, Emili Ermengol and Burton Morris...

A few figures:

Since its opening in 1993, The Olympic Museum has organised:

- 133 temporary exhibitions
- about 30 external exhibitions or substantial loans per year
- about 10 mobile exhibitions every year
- 9 Olympic Collectors' World Fairs
- 30 Olympic Weeks
- 126 public lectures and debates
- 151 classical music concerts, including two world premieres

In 2010, its Seminars & Events Section organised more than 1,000 events, many linked to Olympism (evening receptions, talks, meetings, seminars, symposiums, official ceremonies of the IOC)

In 2001, its three permanent exhibition areas were entirely rethought out and recreated

Visitor statistics:

The Museum received about 200,000 visitors each year, which includes 25-30,000 school children. Fifty per cent of visitors are non-Swiss residents

It is the fourth ranked Museum in Switzerland

In Switzerland, one person out of four has already visited and comes back on average very four years. In surveys, it is cited spontaneously by one person out of three

Opening times:

From April to October: daily from 9 a.m. to 6 p.m.

From November to March: Tuesday - Sunday from 9 a.m. to 6 p.m.
Open Easter Monday. Closed on 25 December and 1 January

Entrance fees:	<u>Individuals</u>		
	Adults (over 17)	CHF	15
	Children (aged from 6 to 16)	CHF	10
	Children (under 6)	free	
	Senior citizens, students, unemployed people, military personnel	CHF	10

Entrance fees:	<u>Groups (10 persons & above)</u>		
	Adults (over 17)	CHF	13
	Children (aged from 6 to 16)	CHF	6
	Senior citizens, students, unemployed people, military personnel	CHF	8
	Families (max. two adults and two children under 16)	CHF	35
	Adults accompanying school groups: free for one person with up to 19 children, free for two persons with up to 29 children, free for three person with up to 39, and so forth		
	Guided tours on reservation (max. 20 persons)	CHF	120
	Audio guides	CHF	3

Human resources: The Olympic Museum has about 100 staff, working both full-time and part-time

Access: By the Lake side as far as the Olympic fountain, then through the Olympic Park, either on foot or up the escalator
 Car parking facilities: "Port d'Ouchy" (800m) and the "Beau-Rivage Palace"
 Coach parking in front of the fountain
 Bus n° 2: Croix-d'Ouchy or Navigation stops, bus n° 4: Montchoisi stop
 Bus n° 8 and 25: Musée Olympique stop
 M2 Metro: Croix-d'Ouchy or Ouchy
 Wheelchair access to all areas

October 2011