



GAMES OF THE XXX OLYMPIAD - LONDON 2012 - Rights-holding Broadcasters

Region	Territories	Rights Holding Broadcasters	Rights
Africa	South Africa	South African Broadcasting Corporation	All (in English and indigenous languages only)
Africa	Sub-Saharan Africa	South African Broadcasting Corporation	English Language pay TV transmitted by means of Satellite TV (also Portuguese on non-exclusive basis)
Africa	Sub-Saharan Africa	Octagon	Over-the-Air TV, Radio & Mobile platform
Americas	Argentina	ESPN Latin America	Over-the-Air TV, Radio and Home Video
Americas	Argentina, Bolivia, Chile, Colombia, Ecuador, Paraguay, Peru, Uruguay	ESPN Latin America	Non-Standard TV (cable and satellite)
Americas	Bolivia, Costa Rica, the Dominican Republic, Ecuador, El Salvador, Guatemala, Honduras, Nicaragua, Paraguay and Uruguay	Grupo Albavisión	Over-the-Air TV and Radio (both only in Spanish)
Americas	Brazil	Rádio e Televisão Record S/A	All
Americas	Canada	Canada's Olympic Broadcast Media Consortium	All
Americas	Caribbean	Sportsmax	All (except in Spanish language)
Americas	Chile	Televisión Nacional de Chile	Over-the-Air TV, Radio and Home Video
Americas	Colombia	Caracol Televisión	Over-the-Air TV, Radio and Home Video
Americas	Cuba	ICRT	Over-the-Air TV & Radio
Americas	Latin America (excl. Brazil)	Terra	Internet and Mobile (excl. IPTV)
Americas	Mexico	Televisa	Over-the-Air TV, Non-Standard TV (cable and satellite) and Radio
Americas	Panama	Medcom	Over-the-Air TV, Radio and Home Video
Americas	Peru	América Televisión	Over-the-Air TV, Radio and Home Video
Americas	USA	NBC	All
Americas	Venezuela	ESPN Latin America	Satellite TV
Americas	Venezuela	Telesur	Over-the-Air TV, Cable TV, Radio, Home Video
Asia	Asian countries	Asia-Pacific Broadcasting Union	Over-the-Air TV and Radio
Asia	Asian countries	ESPN STAR Sports	Non-standard TV ² (including cable and satellite)
Asia	Chinese Taipei	ELTA	All
Asia	Hong Kong	i-Cable	All
Asia	Japan	Japan Consortium	All
Asia	North & South Korea	Seoul Broadcasting System	All
Asia	People's Republic of China, incl. Macao	Chinese Central Television	All ³
Asia	Philippines	Solar Entertainment Corporation	All
Europe	European countries, except Italy	European Broadcasting Union	All ⁴
Europe	Italy	Sky Italia	All
Middle East	Arab countries	Arab States Broadcasting Union	All
Oceania	Australia	Nine Network Australia PTY Limited	All
Oceania	New Zealand	Sky Network Television Limited	All

*excl. Italy

1: FTA=Free-to-Air

2: Restricted to English only in some countries

3: Additional restrictions apply for Macao (ex:language)

4: Except Satellite TV in Italian language